

MAXIMUM ACCESSIBLE HOUSING OF OHIO

STRATEGIC PLAN 2020-2023

MISSION We advance accessibility, independence, and inclusion in homes and communities.

VISION Accessibility for all people

CORE VALUES

- **ACCESSIBILITY AND INCLUSION.** We fight for a world that is designed without barriers based on ability. We challenge ourselves and others to treat all people equitably, with compassion and respect, so that everyone can be part of their communities.
- **INDEPENDENCE.** We embrace the philosophy of independent living because it allows people with disabilities, including those with age-related disabilities, to live as fully as possible in the setting of their choice.
- **LEARNING, LISTENING, AND SHARING.** We are committed to constantly expanding our knowledge of accessibility issues. We do so through research, experimentation, and ongoing conversations with those who are impacted by a lack of access. We believe in sharing the experiences and expertise that we have gained.
- **COLLABORATION.** We recognize the benefit of forging and maintaining partnerships with organizations and individuals supportive of our mission and vision. We advocate in order to create a more accessible and inclusive future.
- **CREATIVE AND SUSTAINABLE SOLUTIONS.** We understand the importance of responsible use of our resources, which compels us to be agile, imaginative, and open to innovation.

PRIORITY GOALS AND STRATEGIES

1. ADDRESS THE GROWING NEED FOR ACCESSIBLE HOUSING

- Upgrade current Vistas housing
- Pursue ways to increase number of accessible housing units
- Meet broader needs for accessible housing

2. BUILD AWARENESS ABOUT COMMUNITY ACCESSIBILITY AND INCLUSION

- Amplify MAHO as the subject matter expert/thought leader
- Educate the community
- Develop and pursue an advocacy agenda

3. ACHIEVE A DIVERSE AND SUSTAINABLE FUNDING MODEL

- Develop clear comprehensive 3-year financial strategy
- Increase grants and contracts
- Increase individual and corporate contributions
- Evaluate current and potential services for monetization

4. MAXIMIZE TALENT AND LEADERSHIP

- Develop staff and decrease regrettable turnover
- Develop succession plan for key staff leadership positions
- Develop practices to increase board engagement