



Strategic Plan – 2024-2027

MISSION

We advance accessibility, independence, and inclusion in homes and communities.

VISION:

Accessibility for all people

CORE VALUES:

ACCESSIBILITY AND INCLUSION

We fight for a world that is designed without barriers based on ability. We challenge ourselves and others to treat all people equitably, with compassion and respect, so that everyone can be part of their communities.

INDEPENDENCE

We embrace the philosophy of independent living because it allows people with disabilities, including those with age-related disabilities, to live as fully as possible in the setting of their choice.

LEARNING, LISTENING, AND SHARING

We are committed to constantly expanding our knowledge of accessibility issues. We do so through research, experimentation, and ongoing conversations with those who are impacted by a lack of access. We believe in sharing the experiences and expertise that we have gained.

COLLABORATION

We recognize the benefit of forging and maintaining partnerships with organizations and individuals supportive of our mission and vision. We advocate in order to create a more accessible and inclusive future.

CREATIVE AND SUSTAINABLE SOLUTIONS

We understand the importance of responsible use of our resources, which compels us to be agile, imaginative, and open to innovation.

PRIORITY GOALS

GOAL 1: INCREASE THE QUALITY AND QUANTITY OF ACCESSIBLE HOUSING



Improve accessibility of current Vistas housing



Connect people to accessible housing



Pursue ways to increase the quantity of accessible units



Pursue methods that elevate the level of accessibility in housing units

GOAL 2: BUILD AWARENESS ABOUT MAXHOUSING AND ACCESSIBILITY



Implement strategy to tell MaxHousing's story



Leverage expertise and infrastructure to increase MaxHousing's reputation/visibility as trusted advisors in the field



Build partnerships to meet broader needs for accessible housing

GOAL 3: CONTINUE MAXIMIZING TALENT AND LEADERSHIP DEVELOPMENT



Develop, recognize, and retain staff



Develop succession plan for key staff positions



Develop practices to increase board engagement and effectiveness

PRIORITY STRATEGIES